DRAFT AGENDA

Cancer Literacy Day

14 October 2026 | 15:00–17:30 | European Parliament (Info Hub), Brussels

Organisers: the CURTAIN Consortium

Hosted by: Vice-President of the European Parliament Victor Negrescu

Description: high-profile, multi-stakeholder event gathering European experts to discuss strategies, presenting best practices and highlighting the importance of cancer literacy in reducing the cancer burden across Europe, with digital health, AI & LLMs for cancer literacy as the transversal theme.

Type: moderated roundtable discussion.

TIME	SESSION & SPEAKERS Moderators: Adela Maghear (INOMED) & Mădălina Iamandei (All.Can)
15:00–15:15	**Opening – Cancer Literacy as a European Priority** • *(video)* **Olivér Várhelyi**, EU Commissioner for Health and Animal Welfare • **Victor Negrescu**, Vice-President of the European Parliament • **VAN DE LOO Jan-Willem,** Cancer Research and Innovation, European Commission • **Marius Geantă**, Coordinator CURTAIN & 4P-CAN, President, Center for Innovation in Medicine
15:15–15:55	**Improving Cancer Literacy for Citizens and Patients** • **Peder Ringnes Berrefjord**, JA PreventNCD / Norwegian Directorate of Health • **Stephan Van den Broucke**, Université Catholique de Louvain / IUHPE • **Teodora Pletosu**, UEFA GROW, Public Affairs and National Associations Strategic Development • **Nicolas Scheuplein**, EU-CIP / German Cancer Research Center (DKFZ) • **Alba Gil**, Association of European Cancer Leagues
15:55–16:35	**Improving Cancer Literacy for Healthcare Professionals** • **Blanca Lumbreras Lacarra**, CLEAR-PC / Universidad Miguel Hernández de Elche • **Maria Escurriola**, CGI-Clinics / IRB Barcelona • **Richard Price**, European Cancer Organisation • **Michael R. van Balken**, BCLEAR / European Association of Urology
16:35–17:15	**Improving Cancer Literacy for Organisations and Health Systems** • **Andreas Charalambous**, iNTERVENE / Cyprus University of Technology • **Carina Dantas**, CURTAIN & CAREWAY / SHINE 2Europe • **Hugo Soares**, ECHoS / Agency for Clinical Research and Biomedical Innovation • **Ivaylo Petrov**, Bulgarian Joint Cancer Network
17:15–17:30	**Closing** • **Marius Geantă**, CURTAIN & 4P-CAN / Center for Innovation in Medicine • **Member of the European Parliament**

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